



Dear Friends,

Put yourself in the place of someone who belongs to a worthwhile Organization, Club, or Group that is struggling to raise the funds to complete their projects and goals during these challenging and uncertain times. Part of the reason Global Helps was founded was to assist nonprofits and Christian organizations. Our mission is as stated on our website is: "Global Helps Network is a Christian 501c3 registered charity who exists for the purpose of aiding, training, equipping and funding other non-profit organizations, civic organizations, schools, and churches in their global efforts to help the disadvantaged in developing countries, with a particular focus on India." Most of what we are able to do in India is through strategic partnering. With Friendly Water to the World, we have been able to provide jobs and clean water throughout Northern India. We support literacy classes for adults in the villages alongside Mission India and partner with Indian pastors, churches, and schools to start projects among disadvantaged communities.

COVID-19 has thrown many organizations and nonprofits into tight circumstances. Many of them were already struggling to begin with, and they need our help. That is why we want to give back to our community by supporting these groups and partnering with them to raise funds together. Right now, we are looking for good solid Christian Organizations to partner with through our car wash affiliate program.

How does car wash affiliates work and why a car wash? Essentially, we team up with a professional car wash company and sell a car wash ticket at the same price customers would pay regardless. If a donor likes our partner ministry and wants to give more than the "ticket price", that is even better! Let me explain how this works.

Global Helps purchases large quantities of car wash tickets from a major car wash company at a huge discount. A team of young people drawn from our partner organization sells these tickets online through social media, and over the phone by calling and texting. We will give them the link to an online checkout that they can use to share with anyone wanting to support them. The team shares the link to potential donors, the donors use the checkout to purchase tickets, and Global Helps mails the tickets the same day they are purchased. We cover all the costs and administration, our partner organization's team makes the sales, and we split the profit.

The great part about this fundraiser is that it is scalable to the charity's needs. If a group wanted to raise \$500, that means they would only need to sell a hundred and twenty-five tickets total. To hit that number, we only need six adults/young people to sell twenty-five tickets over two weeks (about 2 a day). Two weeks later they just raised \$500. Looking at another example, in order to raise a thousand, a nonprofit charity would need twelve people selling twenty-five tickets each and if they want to raise \$2500 for their club, school, or organization all they would need is thirty people each selling twenty-five tickets.

We have observed that the leaders of Christian ministries often have limited time and energy to spend on fundraising but that it often just comes with the job. The organization's youth often have the energy, but need a well thought out and workable plan to give them direction. The more mature supporters would rather give money than give their time. However, they too need to see some direction and want measurable results. Car Wash Affiliates harnesses the power of the youth already involved with Christian organizations and gives them a concrete plan with measurable results. The COVID-19 pandemic has left us all scrambling to innovate ways to raise needed funds. Many Christian nonprofits are struggling just to stay afloat. This is our way of giving back. If you know of anyone interested in partnering with us locally, contact our project coordinator at GHN@globalhelpsnetwork.org.

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